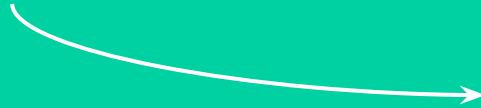


# Vescle



Unlike other social media platforms, Vescle is a LOCATION BASED ephemeral social media



People can know **WHERE** something is happening, **WHEN** it's happening

Dominic Muzzin, Jonathan Sussman and Chris Hwang

# PERSONA



## Hunter 21 y.o college student

- Serious FOMO
- NEEDS to know what is going on around him
- Sees snapchats of things going on, but can't figure out exactly where

## USE CASE

Walking back from class...

Dominic Muzzin, Jonathan Sussman and Chris Hwang