



Vescle

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Problem

People want to know where something is happening, when its happening, but most social media platforms have location built on top of, rather than integrated into, their underlying service



Hunter

- College Student at the University of Michigan
- Paralyzing fear of missing out
- ADHD —> Scrolling down through a timeline is boring to him



Use Case

After getting out of class, Hunter wonders what his friends are up to so he checks Vescle on his bus ride home

